

Social Central – Protocols to Prevent Prohibited Activities

Effective Date: 2026-07-17

<https://socialcentral.net/safety/protocols/>

Social Central prohibits illegal and harmful activity under our Acceptable Use Policy (<https://socialcentral.net/aup/>). This document describes protocols to identify and prevent human / sex trafficking, illegal acts, impersonation, and child sexual abuse material (CSAM).

1. Overall Protocol Framework

1. **Rules** — Public AUP / Terms bans for each prohibited category.
2. **Prevent** — Age of majority; face-required profiles; bans on AI/synthetic media, nudity, child photos, sexual solicitation, ban evasion.
3. **Detect** — Report / Block / Not for Me; support queues; auto-ban at five unique reporters within five days.
4. **Enforce** — Content removal, warn / suspend / ban, retain banned-account records, refer to LE / NCMEC when appropriate.
5. **Escalate** — <https://socialcentral.net/law-enforcement/> · support@socialcentral.net

2. Human or Sex Trafficking

Policy

- AUP prohibits facilitating, recruiting for, advertising, or supporting human or sex trafficking.
- Related bans: sexual solicitation / paid sexual promotions, scams, non-consensual intimate imagery.

Identify

- Report Abuse on profiles and feed content; staff review of Support / Login Support queues.
- Five unique reporters within five days may automatically ban the account.

Prevent / Respond

- Immediate termination for trafficking facilitation; ban-evasion accounts flagged.
- Referral to law enforcement where appropriate; Block / Not for Me for user self-protection.

3. Illegal Acts

Policy

- AUP prohibits illegal activity, fraud, identity theft, hacking / cybercrime, and unlawful content.

Identify

- In-product reporting (web and iOS); admin moderation queues; 5-in-5 auto-ban; VPN / country controls where configured; ban check at login.

Prevent / Respond

- Remove content; warn, suspend, or permanently ban; preserve records and cooperate with lawful process.

4. Impersonation

Policy

- Ban on using another person's photos or identity without authorization.
- Ban on fake / multi accounts to deceive or evade bans; single authentic presence required.
- Ban on AI / synthetic / deepfake media; primary profile photo must show a real full face.

Identify

- User reports; staff may use reverse image search; report-volume auto-ban threshold.

Prevent / Respond

- Face + anti-AI rules reduce fake profiles; remove content; suspend or permanently ban; flag ban evasion.

5. Child Sexual Abuse Material (CSAM)

Policy

- 18+ / age of majority only; underage accounts terminated.
- CSAM, grooming, and any sexual content involving minors (real or fictional) prohibited.
- Photos of children prohibited in any album or message; sexual content to minors prohibited.

Identify

- Report Abuse and support@socialcentral.net / Contact page; prioritized staff review; 5-in-5 auto-ban.

Prevent / Respond

- Immediate ban and content removal.
- May report to NCMEC and/or law enforcement and cooperate with follow-up legal process (Law Enforcement Protocols).
- Preserve relevant records for safety and lawful process.

6. Related URLs

- AUP — <https://socialcentral.net/aup/>
- Trust & Safety Controls — <https://socialcentral.net/safety/>
- These protocols (web) — <https://socialcentral.net/safety/protocols/>
- Law Enforcement — <https://socialcentral.net/law-enforcement/>
- Contact — <https://socialcentral.net/contact/> · support@socialcentral.net